



## **1. CARL SMITH – TRIUMPH MOTORCYCLES (THAILAND) LIMITED**

Carl Smith Joined Triumph Motorcycles limited at their head office in the UK in 1999. This followed training as an engineering apprentice at a first tier auto parts manufacturer where he qualified and worked in the position of production engineer. During his time with Triumph, he has worked in many areas of the business including fabrication, machining and quality control.

His first experience in Thailand was in 2000 where he helped to develop Thai fabrication suppliers for the supply of components into the UK assembly plant. In 2002 Carl was seconded to Triumph Motorcycles Thailand as part of an expat team responsible for transferring part of the UK fabrication operation to the new Triumph facilities in Thailand.

When the initial transfer was complete Carl returned to the UK. Back in the UK Carl worked in Quality Control looking after specific bike models and supply chains in Europe and Asia. Carl then took charge of the UK machining operations in 2010.

In 2013 Carl returned to Thailand as the Operations Director. Carl held the role for 4 years after which Carl was promoted to the Managing Director of Triumph Motorcycles Thailand. Triumph Motorcycles Thailand has three factories all based at Amata Nakorn, Chonburi and produces components for motorcycles and assembles over 55,000 motorcycles a year of which 95% are for global export. The company at its peak employs over 1600 people in Thailand. Carl has great knowledge of engineering, manufacturing and managing In Thailand.

Carl has also been actively involved with Thai government to help them understand concerns international companies face doing business in Thailand. Carl is joined in Thailand with his 4 children and his wife a Teacher at Bangkok Patana International School.

Proposer: Paul Phenix – ADA

Seconder: Gareth Davies – Fluxus (Thailand) Co., Ltd.

Current Board Director



## **2. AMANDA DENNISON – SHREWSBURY INTERNATIONAL SCHOOL BANGKOK**

It is with great enthusiasm that I submit my application for a position on the Board of Directors for the BCCT.

I am a highly skilled school leader with over 30 years of experience working in multicultural and diverse environments and providing the vision and leadership required to ensure a high quality of education for all pupils. I have full knowledge of learning styles, pedagogy and transformational leadership. I have strong expertise in developing and sustaining outstanding pastoral layers of care and support.

I am also have much experience of successfully implementing change in challenging and demanding circumstances. I am self-driven and self-reliant and lead by example, I have a collaborative approach and excellent interpersonal skills to engage, motivate and encourage others through change. I am able to cultivate a range of partnerships particularly with parents, business and the community to enhance an organisations standing and reputation.

I have worked for Shrewsbury International School Bangkok for 11 years. For 7 years, I was Vice Principal, Head of the primary school at the Riverside campus and the Governors then appointed me to be the founding Principal of Shrewsbury City Campus which opened in August 2018.

My time working at Shrewsbury and living in Asia has given me an in depth understanding of the need for cultural sensitivity. I am confident that I possess qualities, attributes and both educational and life experiences that will be advantageous to the Board.

If elected I will be an active participant in BCCT events and meetings and contribute to the agenda and the promotion of the Chamber.

Proposer: Martin Hurley – Lancaster Bangkok

Secunder: Pinyapa Somphong – Evermore Company Limited

New candidate for election



### **3. ANTHONY KELLY – MODA RESIDENCES**

A graduate of Sunderland University, BA (Hons), and Sheffield Hallam University MSc, and after initially working in Management for the Furniture & Electronic industries I moved abroad and worked overseas for over 30 years in the Tourism, Event Management & Entertainment industries, primarily in Spain, UAE, China, Japan and at sea on Cruise Ships.

I have spent the last 20 years raising my young family of three children in Hua Hin where I own and operate my own Property Business building Pool Villas for the expat retirement market. Previously I have also owned and operated my own Real Estate Agency and a Fine Dining Restaurant in Hua Hin.

I am an active member of the BCCT for over 12 years now and I am also the Consular Agent for Hua Hin for the British Embassy Bangkok and a member of the British Club in Bangkok. I believe my diverse business experience across several sectors will enable me to bring a fresh insight to the role of the BCCT in the commercial community as a representative body and to help all member companies to add value to their businesses through their membership of the Chamber.

Furthermore, I believe my strong local links to all aspects of the Hua Hin Business Community will enable me to help expand BCCT's membership and further strengthen links with other Foreign Chambers which are active in Hua Hin and the surrounding area.

I am excited by the opportunity to help expand and increase BCCT's range of services and events and to help maintain and improve its services as a strong and vibrant representation of the British community in Bangkok and beyond.

Proposer: Paul Phenix – ADA

Secunder: Karl St. George – Axcel Electronics Thailand Co., Ltd.

New candidate for election



#### **4. ZAC ROBINSON – TILLEKE & GIBBINS INTERNATIONAL LTD**

As head of Business Development at Thailand’s oldest and largest independent law firm, I pride myself on having a practical and direct knowledge of the needs of companies doing business in Thailand, and I’m driven by a genuine desire to help foreign companies succeed in Southeast Asia. Originally trained as a solicitor in the UK, I’ve now been working in business development roles with law firms in Thailand for six years, helping develop their operations in the region.

In addition to my work at Tilleke & Gibbins, I act as legal counsel and marketing advisor to two family businesses in the UK—SMEs in the education and media marketing sectors respectively—and growing up working in both industries helped me develop a real passion for them.

I’m standing for election as a director of the BCCT on a platform of modernization, inclusivity, and member engagement. Our Chamber has long been a bastion of British business in Thailand, but as times and business practices change, I’m keen to ensure that our Chamber evolves along with them to remain as practical, relevant, and supportive as ever to us all as members. If elected, I will focus on:

- Championing diversity in the Chamber through improved initiatives for women in business, the LGBT business community, and boosting our Thai membership base;
- Increasing our digital presence by building on the excellent work of the Chamber during the COVID-19 crisis to forge a sustainable hybrid digital and physical presence;
- Increasing collaboration with other Chambers to foster cooperation in the business community;
- Working closely with both SMEs and MNEs, rather than focusing exclusively on one or the other (which I consider detrimental to both); and,
- Encouraging initiatives that directly improve and develop the member experience, including practical and relevant business coaching and consultation events.

Proposer: David Norcross - Lexicon Business Communications

Seconder: Patrick Seal – Vinarco Services (Thailand) Limited

New candidate for election



## **5. KIERAN TAYLOR – PKF HOLDINGS (THAILAND) LIMITED**

Kieran is standing for the Board as he is passionate about making the BCCT as open and inclusive as possible, and has worked hard to encourage younger Chamber members to get involved by creating opportunities for them to network, make connections, and be inspired about how to progress their careers.

Kieran co-founded and Chairs the BCCT Young Professionals (YP), where he has organised 18 events, welcomed over 2,000 attendees (58% Thai, ~ 50% women, 37% non-members) and secured 27 different sponsorships. These events promote networking, career development, and topical discussions in focused areas like branding, employee rights, health and wellbeing and resume writing.

He has also established an annual fundraising event for charities of disadvantaged children and cancer support, which has raised 100,000 THB in the last two years.

Kieran strongly believes that further engagement with younger BCCT members is critical for the growth of the Chamber, and by actively promoting its benefits, we can imbue the future leaders of both BCCT member and non-members companies alike with the immense value, purpose, and sense of community that the Chamber continues to invoke.

After graduating from Leeds University, Kieran moved to Asia and took up a position at the BCCT to research existing and potential future trade relationships between Thailand and the UK, and his work has since played a fundamental role in the British Embassy's mission to strengthen its relationship with Thailand in a post-Brexit world.

Since Jan 2018, Kieran has been working for PKF as Asia Pacific Senior Regional Co-Ordinator and supports over 140 offices in 80 countries with 14,000 staff and a combined turnover of more than USD900m.

Kieran is also member of both the BCCT Events and Membership committees

Proposer: Simon Matthews – ManpowerGroup Thailand  
Secunder: Pinyapa Somphong – Evermore Company Limited  
New candidate for election



## **6. TEE BALE – BRITISH CLUB BANGKOK**

The British Chamber of Commerce Thailand is an essential part of the British community and plays a significant role in bringing together both the community and business as one. The Chamber has recently moved forward in its approach to expand, improve, and modernise and I believe I can play a positive role in this.

The BCCT in my eyes should be the strongest chamber of commerce in Thailand and lead the way. To achieve this, the synergy between the British Chamber, the British Embassy and the British Club is vital, this creates a GREAT triangle of British culture and business all assisting each other, supporting one and other to be market leaders and helping each other to succeed. The British Chamber was founded in 1946 and the British Club was home for its meetings for the first 18 years, by my joining the Chamber it brings it closer to where it all began and from where it can grow to a new high.

After first coming to Thailand 23 years ago I have nurtured a great understanding of the country's social side and business sectors. Running the British Club connects me with over 3,000 expat members, the British Embassy, all chambers of commerce, the loyal societies and 436 reciprocal members' clubs worldwide, as well as our direct partners Shrewsbury International, Bumrungrad Hospital and many more international known companies. This allows me to have my finger on the pulse of the expat and British community in Thailand.

My vision is to bring all my experience in operations, events, and business management to the Chamber to assist in growing membership, hosting stronger and better events in iconic locations. Plus making the British Chamber the single most valuable hub for business and networking in Thailand.

Proposer: Gareth Davies – Fluxus (Thailand) Co., Ltd.

Secunder: Simon Matthews – ManpowerGroup Thailand

New candidate for election



## **7. NOEL ASHPOLE – BDO THAILAND**

Noel is standing for the Board as she wishes to support the BCCT in enabling British businesses and member companies succeed in Thailand.

She has over 32 years of experience providing consulting services for multinationals, of which the last 21 years has been based in Thailand. This experience has provided her with great insight into cultural differences and has enabled her to build deep relationships with the Thai business community which is a critical enabler to succeed in Thailand. Over the last year, she has gained practical hands-on experience through setting up the BDO Thailand member firm including registration, BOI, work permits, taxation as well as the recruitment of a strong Thai team.

In addition to the above, Noel has a passion for ensuring that everyone has a voice and is equally represented, and actively encourages inclusivity in the workplace. She was instrumental in setting up the BCCT Women in Business Group with the objectives of supporting, developing and recognizing women's talent, and encouraging policy and organizational changes that support diversity. Noel would love to fully embed these objectives into the broader BCCT Board strategy going forward.

Noel has been an active member of the BCCT and joined over 27 events in 2020. Noel's experience and energy will enable her to positively contribute to the BCCT achieving its objectives.

Noel studied math's at Manchester University, and trained in London until 1993 when she moved to Australia for 3 years, followed by 3 years in Hong Kong before moving to Thailand. She is married with 4 children.

She is the Managing Partner of BDO in Thailand, which is a member of the BDO global network which extends across 167 countries and territories, with 91,054 people working out of 1,658 offices.

Proposer: Heather Suksem OBE – PCS Security and Facility Services Limited

Seconder: Pinyapa Somphong – Evermore Company Limited

New candidate for election



## **8. PUANGPEN VIROJUMPORN – EVOLUTION WELLNESS (THAILAND) LTD**

I am working at Evolution Wellness (Thailand) as a Finance Director. I joined this company since 2009 so it has been fruitful 11 years.

Before this company, I worked for BAT Thailand and BAT Malaysia for 5 years. So my experience is intensively and extensively coming across what said Sin and Heaven business.

If you look for someone who really understands the dark world and the bright world, that person would be me.

I believe the purpose of this letter is to serve why I fit as one of the board director, rather than talking about my career journey. Hence I would make it easy and concise so you can picture what kind of personality and qualifications I can act for this role.

- I am 49, healthy and single.
- I always have spare time for community.
- People say I am gifted with creativity and my DNA says so.
- I love challenges and always have good approach towards problem-solving.
- I am excellent in mathematics with high analytical skill.
- I work well with different functions.
- I am super friendly and I know how to work different style to different type of people.
- I am a good dancer and singer.
- I exercise 5 times a week and I always look after my health and my mental wellbeing.
- I have various understanding across many areas as my work covered Finance, Marketing Finance, Internal Audit, Admin, Procurement, IT, and Business Development.
- I stayed in UK for 6 years during my graduation degree so I understand English culture.
- I am super responsible for my own deadlines and commitment.
- I have excellent communication skill as I do this all the time.

Proposer: Jantima Hiraga - Pearson Education Indochina Co.,Ltd.

Secunder: Pinyapa Somphong – Evermore Company Limited

New candidate for election



## **9. DAVID HAYES – JAND GROUP CO., LTD**

A commercially astute business leader with a track record of building and rescuing public listed and VC funded businesses.

Key skills include establishing strategic direction and driving turnover and profit; re-organising and/or recruiting senior management teams; managing the strategic acquisition of businesses and their subsequent integration; and exploiting growth opportunities in international jurisdictions. David relocated to Thailand with family in 2015 and setup JAND Group Co., Limited in early 2017 which also trades as JAND Events & the Thailand Health, Fitness and Wellness Expo. In quite a short space of time JAND Events has become one of the premiere Event Organisation and Management companies in Thailand with global customers such as L'Oréal, Givenchy, Liebherr and many more. JAND is a member of BCCT,

David attends many BCCT events around Thailand and also works with the BCCT and other Chambers to liaise with government departments where dialogue is needed to create a healthier working business environment in which to attract MICE business and tourism to Thailand, which will be of even higher importance as we move back to normality in Thailand and of course globally.

Proposer: Simon Matthews – ManpowerGroup Thailand

Seconder: Desmond Hughes – Hughes Krupica Consulting Co., Ltd

New candidate for election



## **10. JAMES TEAGUE – ASTRAZENECA (THAILAND) LTD**

James leads the strategy and implementation of commercial, medical and regulatory initiatives across Oncology, CVRM (Cardiovascular, Renal, Metabolic) and Respiratory therapeutic areas in Thailand.

James brings his wealth of over 15 years of healthcare experience across various countries and roles within AstraZeneca. Prior to joining AstraZeneca Thailand, James led our Global Respiratory franchise spanning US early clinical development to management of the Core Respiratory portfolio across Latin America, Asia and Africa markets with an estimated value exceeding USD 2 billion.

James has worked across many Therapeutic Areas and Functions within AstraZeneca including the leadership of the flu vaccine business in the UK, while serving as a member of the UK Vaccines Industry Group. In addition, James spearheaded AstraZeneca's partnership with the UK Department of Health to implement the largest national vaccination programme update for Paediatric influenza.

James is passionate about creating partnerships that enable change in policy, national investment and health care practice that improve outcomes for patients and deliver a sustainable improvement to healthcare systems

Proposer: Gareth Davies – Fluxus (Thailand) Co., Ltd.

Secunder: Paul Phenix – ADA

New candidate for election



## **11. CHRIS CRACKNELL – GRANT THORNTON**

As we come to terms with the impact of COVID on the economy and society, the role of the BCCT has never been more important. At one level it is about supporting business through networking, thought leadership and lobbying. At another level it is about recognising the role of business within society, by helping to build community relationships. Here the BCCT can create awareness and promote sustainable solutions in all areas. So much good work is being done by the various BCCT Committees and members in these areas.

It is also important that the BCCT is seen to embrace the whole of Thailand, not just Bangkok. We should do everything we can to welcome more Thais and other nationalities, while also encouraging female business leaders and the next generation of professionals. We need an inclusive Chamber that looks forward even as it continues to learn from history – a Chamber that is highly relevant today for both large and small companies.

In terms of style, I believe the Board of the BCCT has a collective responsibility to lead on behalf of its members. By working as a team and involving others, the workload can be effectively shared, thus empowering the Executive to deliver on multiple fronts.

As for my background, I currently serve as the Chairman of Grant Thornton in Thailand (<https://www.grantthornton.co.th/>) along with similar roles at both local and international companies. I am an Advisor to the BCCT and have spoken at or participated in BCCT events in Bangkok, Pattaya and Phuket. Previously I worked for the OCS Group (known as PCS in Thailand) for 39 years, and as its Global CEO for 19 years, leading its international expansion. I also served on many Associations as Chair or Director. Further details are available on my LinkedIn page: <https://www.linkedin.com/in/ccracknell/>.

Proposer: Andrew McBean – CXC Global (Thailand) Company Limited

Seconder: Martin Hurley – Lancaster Bangkok

New candidate for election



## **12. GARETH DAVIES – FLUXUS (THAILAND) CO., LTD**

Gareth is a Digital Innovation Specialist with a background in development, consultancy, and startups. He has worked with many companies, from large enterprises to start-ups. Using his technological expertise to help businesses grow, reach new customers, and find new ways to improve, he empowers businesses to become leaders in their field.

Gareth was one of the original founders of Tavalos, a data oriented start-up providing services to the F&B industry in Asia. Before this, he set up Fluxus in Asia, an enterprise focused digital agency and UX consulting firm. Prior to moving to Asia, Gareth was a UX and product consultant for Fluxus in London.

Gareth is an active member of the Global Technology scene and is a regular speaker at conferences around the world on Smart Cities, Internet of Things, AI, and software Development.

Having been a member of the BCCT for over 4 years, and a director for one, Gareth and Fluxus are looking to continue offering digital expertise to both the BCCT and its members to help them make the most out of digital, offering an advisory role to anyone looking to invest in their technology.

Gareth helped to organise and participated in, multiple technology briefings and panels for the BCCT's technology group. As a director, Gareth has helped the chamber with its digital strategy - helping to plan for 2019 and beyond.

Proposer: Paul Phenix - ADA

Secunder: Tee Bale – British Club Bangkok

Current Board Director



### **13. PATRICK SEAL – VINARCO SERVICES (THAILAND) LIMITED**

Patrick is the Regional Business Development & Project Manager for Asia representing Vinarco International, covering Thailand, Myanmar, Cambodia, Laos, Indonesia, Vietnam, Singapore and Bangladesh.

As a recognised professional Project Manager (PMQ, AMP, PMP) and a Civil Engineer by trade, he has wide experience in the Oil & Gas, Power Generation, Heavy Industrial and Telecoms industry in South East Asia, Middle East and the UK.

Patrick started his career working as a Highways Engineer before joining Cape PLC, a global energy services company, on their Future Leadership Training Scheme. After completing the programme, he was posted to Algeria as the Country HSE Manager, as a Junior Operations Manager for the Philippines, then as Country Project Manager for Myanmar. In between these roles, he often travelled to Australia to oversee projects there as well. In 2016, Patrick returned to the UK as the Project Manager for Operational Excellence for Cape's Head Office. Wanting to return to Asia, he moved to Thailand to join Vinarco in 2018 and is currently an active member across multiple Chambers in the region.

He is heavily involved in developmental oil and gas working groups and industrial startups in the Eastern Seaboard, and hopes that his role in the BCCT can help continue to promote British businesses and the member's companies of the British Chamber.

Proposer: Tony Hooton – MAM Enterprises Ltd

Secunder: Zac Robinson – Tilleke & Gibbins International Ltd

New candidate for election



#### **14. STEPHEN FROST – PRICE SANOND LIMITED**

I have lived and worked in Thailand for 27 years. I am Senior Counsel with Price Sanond, an independent law firm established for over 50 years. I specialise in corporate and commercial law, including many areas of concern to BCCT members: corporate set-up, joint ventures, employment, property, taxation, company takeovers, and banking.

I have been a BCCT director for many years. I understand the problems that many members face concerning the Foreign Business Act, foreign land ownership restrictions, visas and work permits, taxation and other areas.

Specifically, I represented BCCT members' interests during 2020 as follows:

as Chairman of the BCCT Legal & Taxation Committee. We met every two months and arranged events during 2020 on visas and work permits, employment, taxation and intellectual property and other subjects.

as a member of the BCCT Events and Property & Infrastructure Committees,

as a member of the European ASEAN Business Centre (EABC) Advocacy Group on Cross-Sectoral issues: and

at meetings with the Board of Investment and other organisations.

I drafted the proposed amendments to the BCCT constitution that will be presented to the members at the 2021 AGM.

If re-elected, I will ensure that BCCT members are regularly advised of legal developments that affect their businesses through events, and writing articles for the BCCT website

Proposer: Kelvin Tan – The Hongkong and Shanghai Banking Corporation Limited

Secunder: Martin Hurley – Lancaster Bangkok

Current Board Director



### **15. KHEMIKA RATANAKUL – DIAGEO MOET HENNESSY (THAILAND) LIMITED**

Khemika Ratanakul is the Public Affairs Manager of Diageo Moet Hennessy Thailand, the leading importer and distributor of alcoholic beverages with an outstanding collection of premium brands, namely, Johnnie Walker, Hennessy, Smirnoff, Moet & Chandon, Gordon’s and Tanqueray. Khemika has been with Diageo since October 2004 and worked in various roles in Commercial, Corporate Relations, Intellectual Property Rights protection functions across South East Asia region while based in Bangkok.

She also led the first-ever professional golf tournament in Cambodia, the Johnnie Walker Cambodian Open, during 2007 -2010 together with the Ministry of Tourism Cambodia, Apsara Authority and Siem Reap Provincial Government.

Prior joining Diageo, she worked with several multi-national companies including DKSH Group, in the logistics function, Dainichi Color (Thailand) Ltd. (a Mutsui-Fujikura Group of Companies) as a Project Planner & Key Account Manager and the Sumitomo Mitsui Banking Corporation as an officer of the Foreign Department.

Khemika was born and raised in Bangkok, Thailand, she studied economics at Thammasat University and Kasetsart University. She loves outdoor activities such as trekking, cycling, jogging and diving while enjoys traveling, reading and drinking responsibly.

Proposer: Pinyapa Somphong – Evermore Company Limited

Secunder: Walaisamorn Bheungnoi – Hill+Knowlton Strategies Thailand

New candidate for election